

AGENDA**Kick-off Meeting****Zero Waste Blue****Wednesday, 4/07/2018****Place: Opatija, Hotel Ambassador,
Street Feliksa Peršića 5, 51410 OPATIJA**

- 13:00–14:00 Registration at the Hotel reception and welcomedrink
- 14:00–14:20 Pressconference,welcomeandopening at the Conference room Magnolia
(Speakers at the press conference will be representatives of LP, PP1 and PP4)
- 14:20–14:35 Presentation ofthe Zero Waste Blue project (LP – Town of Opatija)
- 15:00–16:00 Presentationofpartnersandmainfeaturesoftheirterritoriesinthe fieldoftourism
– *5 minutes per partner*
- LP–Town of Opatija (HR)
 - PP1 – FacultyofTourismandHospitalityManagement,Opatija (HR)
 - PP2–Zadar County Development Agency Zadra Nova (HR)
 - PP3– Dubrovnik and Neretva Region (HR)
 - PP4–Ervet Emilia-Romagna Economic Development Agency L.T.D.(IT)
 - PP5– Emilia-Romagna Region (IT)
 - PP 6 – Veneto Region (IT)
 - PP7– Molise Region (IT)
 - PP 8 – Municipality of Ancona (IT)
 - PP 9–Veneto Innovazione S.P.A. (IT) – *via Skype*
- 16:00–17:00Lunch break at Summer garden restaurant Hortenzija
- 17:00 – 18:30 WP 1 – Project Management and coordination of activities (LP- Town of Opatija)

Thursday, 5/07/2018

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9:00-11:00 Presentation of working packages by Project Partners

- WP 2 – Communication activities: ZADAR COUNTY DEVELOPMENT AGENCY ZADRA NOVA
- WP3 – From Zero Waste to Zero Waste Blue: capitalizing, learning, preparing pilots implementations: ERVET EMILIA-ROMAGNA ECONOMIC DEVELOPMENT AGENCY L.T.D.
- WP4 –How to protect and promote natural and cultural heritage through ZWB sport events: UNIVERSITY OF RIJEKA, FACULTY OF TOURISM AND HOSPITALITY MANAGEMENT
- WP5 – ZWB: growing jointly promoting the value of natural cultural heritage awareness: MUNICIPALITY OF ANCONA

11:00–11:45 Coffee Break

11:45–12:45 Summary:

- Work schedule until December 2018 (LP – Town of Opatija) and
- Other topics, Questions and Answers

13:00 Closure and lunchbreak at Hotel Ambassador restaurant